FOR IMMEDIATE RELEASE

2nd ANNUAL LUCIE TECHNICAL AWARDS FINALISTS ANNOUNCED

September 27, 2016 (Los Angeles, CA) - The second annual Lucie Technical Awards, an initiative of the Lucie Foundation, proudly announces the 2016 finalists. Winners will be announced at the awards ceremony on Wednesday, October 19, 2016 at 7:00pm, during the PhotoPlus Conference + Expo, photoplusexpo.com, at the Jacob Javits Convention Center. The awards are presented by Lucie Foundation and hosted by PhotoPlus Conference + Expo.

Immediately prior to the Awards ceremony, from 4:00pm-7:00pm, all registered attendees can see the newest imaging and video technology at the annual Test Drive Product Preview + Networking event. There is a cocktail reception from 6:00-7:00pm. The Lucie Technical Awards immediately follows from 7:00-8:30pm, honoring the most innovative products from the past year, as well as innovators who have shaped the industry. PhotoPlus Conference + Expo runs from October 19-22 at the Javits Convention Center in New York City.

“The Lucie Technical Awards was recently founded and is an important growing program of the Lucie Foundation, designed to partner with and celebrate companies and individuals whose efforts have advanced the careers of so many image-makers. This year, PhotoPlus Conference + Expo is proud to collaborate with the Lucie Foundation to host an evening focused on photographic technology with Test Drive, our new product and networking night, and the second annual Lucie Technical Awards ceremony," comments Lauren Wendle, Vice President and Group Publisher of Photo +.

Hossein Farmani, founder of The Lucie Technical Awards, adds, “Honoring the often unsung genius behind the very technology that elevates the images we see and the image makers we honor at The Lucie Awards, is beyond gratifying. To be hosted by and partnered with PhotoPlus Conference + Expo is the perfect way to present these awards.”

The Finalists are:

**Best Instant Camera**
- Fujifilm INSTAX Mini 70
- IMPOSSIBLE I-1
- Lomo’Instant Wide
- MiNT InstantFlex TL 70 2.0
- Polaroid Snap +

**Best Action Camera**
- Drift Compass
Olympus Stylus Tough TG-Tracker
RICOH WG-M2
Xiaomi Yi 4K Action Camera

**Best Small Format System Camera**
Canon EOS 80D
Fujifilm X-Pro2
Nikon D500
Olympus PEN-F
Panasonic Lumix GX85
Sony α6300

**Best Fixed-Lens Compact Camera**
Canon PowerShot G7X Mark II
Fujifilm X70
Panasonic Lumix DMC-ZS100
Sony RX1R II

**Best Full Frame System Camera**
Canon EOS-1D X Mark II
Leica M (Typ 262)
Leica SL (Typ 601)
Nikon D5
Pentax K-1

**Best Medium Format System Camera**
Hasselblad H6D-50c
Phase One XF 100MP

**Best Camera Bag**
Fujifilm X Series Domke F-803
Lowepro StreetLine BP 250
Manfrotto Pro Light RedBee-210 Backpack
MindShift Gear UltraLight Dual 36L
Peak Design Everyday Messenger 13"
Tenba Cooper 13 Slim

**Best Speedlight**
Canon Speedlite 600EX II-RT
Fujifilm EF-X500
Nikon Speedlight SB-5000
Nissin i60A
Sigma Electronic Flash EF-630

**Best Standard Zoom Lens**
Canon EF-S 18-135mm f/3.5-5.6 IS USM
HD PENTAX-D FA 28-105mm F3.5-5.6ED DC WR
Leica Vario-Elmarit-SL 24-90 mm f/2.8-4 ASPH.
Schneider Kreuznach 40-80mm LS f/4.0-5.6
Sigma 50-100mm F1.8 DC HSM Art
Sony FE 24-70mm f/2.8 GM
Best Telephoto Prime Lens
AF-S Nikkor 105mm f/1.4E ED
Olympus M.ZUIKO Digital ED 300mm f/4.0 IS PRO
Sony FE 85mm f/1.4 GM
Tamron SP 85mm F/1.8 Di VC USD

Best Telephoto Zoom Lens
Fujinon XF100-400 f/4.5-5.6 R LM OIS WR
Leica APO-Vario-Elmarit-SL 90-280 mm f/2.8-4
Panasonic Leica DG Vario-Elmar 100-400mm f/4-6.3 ASPH.
Sony FE 70-200mm f/2.8 GM OSS
Sony FE 70-300mm F4.5-5.6 G OSS

Best Wide Angle Prime Lens
Fujinon XF35mm f/2.0 R WR
Leica Summicron-M 28 mm f/2.0 ASPH
Leica Summilux-TL 35mm f/1.4 ASPH
Sigma 20mm f/1.4 DG HSM Art
Sigma 30mm f/1.4 DC DN Contemporary

Best Continuous Light Source
Adaptalux
F&V UltraColor Z400S Soft Bi-Color LED Panel
Fiilex Matrix
Fluotec VegaLux 300
Yongnuo YN360

Best Light Modifier
Chimera Lighting TECH Multi Bracket with OctaTECH Lightbank
Lastolite Ezybounce Bounce Card
Phottix Spartan Beauty Dish
Profoto OCF Beauty Dish
Rapid Box Beauty Dish

Best Large Format Inkjet Printer
Canon imagePROGRAF PRO 2000
Canon imagePROGRAF PRO 4000
Epson SureColor P6000
Epson SureColor P8000

Best Photo Editing Software
Adobe Lightroom 6.6
Adobe Photoshop CC (2015.5)
Capture One Pro 9
DxO OpticsPro 11
ON1 Photo 10

Best Software Plugin
Alien Skin Exposure X
Macphun Creative Kit 2016
PortraitPro v15
The Lucie Technical Awards Advisory Board is responsible for determining the winners. This endeavor greatly expands The Lucie Awards’ overall mission to promote the appreciation of photography worldwide. All finalists are innovations of this year. The Lucie Technical Awards aim to honor the large and small companies, as well as the individuals who have advanced the photographic industry in a given year. All-inclusive, these awards intend to encompass such things as cameras, lenses, lighting, accessories, software and more. Experts in the field of photography as well as members of the public have contributed to the nomination process with the goal to recognize and reward deserving companies and individuals whose work has advanced the careers of so many. They all share a passion for creating extraordinary imagery through innovative technology.

With the invaluable advice and guidance of the Lucie Technical Awards Advisory Board, these awards will honor the people and companies who have assisted and inspired so many on their photographic journeys.

Reception/Ceremony is free to attend. RSVP at http://lucietechnicalawards.eventbrite.com Refreshments will be served; there will be a no-host bar. For additional information, please see tech.lucies.org.

About Lucie Foundation - Lucie Foundation’s mission is to honor master photographers, discover and cultivate emerging talent, and promote the appreciation of photography worldwide. In addition to Month of Photography Los Angeles (MOPLA), the foundation presents year-round programming to support high school students through SNAPSHOP!, emerging and professional photographers through the Lucie Scholarship Program and master photographers through The Lucie Awards. Lucie Foundation is a 501(c)3 non-profit charitable foundation.

www.luciefoundation.org

sherrie@luciefoundation.org