

The LUCIE TECHNICAL AWARDS

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FOR IMMEDIATE RELEASE

2nd ANNUAL LUCIE TECHNICAL AWARDS FINALISTS ANNOUNCED

September 27, 2016 (*Los Angeles, CA*) - The second annual Lucie Technical Awards, an initiative of the Lucie Foundation, proudly announces the 2016 finalists. Winners will be announced at the awards ceremony on Wednesday, October 19, 2016 at 7:00pm, during the PhotoPlus Conference + Expo, photoplusexpo.com, at the Jacob Javits Convention Center. The awards are presented by Lucie Foundation and hosted by PhotoPlus Conference + Expo.

Immediately prior to the Awards ceremony, from 4:00pm-7:00pm, all registered attendees can see the newest imaging and video technology at the annual Test Drive Product Preview + Networking event. There is a cocktail reception from 6:00-7:00pm. The Lucie Technical Awards immediately follows from 7:00-8:30pm, honoring the most innovative products from the past year, as well as innovators who have shaped the industry. PhotoPlus Conference + Expo runs from October 19- 22 at the Javits Convention Center in New York City.

“The Lucie Technical Awards was recently founded and is an important growing program of the Lucie Foundation, designed to partner with and celebrate companies and individuals whose efforts have advanced the careers of so many image-makers. This year, PhotoPlus Conference + Expo is proud to collaborate with the Lucie Foundation to host an evening focused on photographic technology with Test Drive, our new product and networking night, and the second annual Lucie Technical Awards ceremony,” comments Lauren Wendle, Vice President and Group Publisher of Photo +.

Hossein Farmani, founder of The Lucie Technical Awards, adds, “Honoring the often unsung genius behind the very technology that elevates the images we see and the image makers we honor at The Lucie Awards, is beyond gratifying. To be hosted by and partnered with PhotoPlus Conference + Expo is the perfect way to present these awards.”

The Finalists are:

Best Instant Camera

Fujifilm INSTAX Mini 70

IMPOSSIBLE I-1

Lomo'Instant Wide

MiNt InstantFlex TL 70 2.0

Polaroid Snap +

Best Action Camera

Drift Compass

Olympus Stylus Tough TG-Tracker

RICOH WG-M2

Xiaomi Yi 4K Action Camera

Best Small Format System Camera

Canon EOS 80D

Fujifilm X-Pro2

Nikon D500

Olympus PEN-F

Panasonic Lumix GX85

Sony α6300

Best Fixed-Lens Compact Camera

Canon PowerShot G7X Mark II

Fujifilm X70

Panasonic Lumix DMC-ZS100

Sony RX1R II

Best Full Frame System Camera

Canon EOS-1D X Mark II

Leica M (Typ 262)

Leica SL (Typ 601)

Nikon D5

Pentax K-1

Best Medium Format System Camera

Hasselblad H6D-50c

Phase One XF 100MP

Best Camera Bag

Fujifilm X Series Domke F-803

Lowepro StreetLine BP 250

Manfrotto Pro Light RedBee-210 Backpack

MindShift Gear UltraLight Dual 36L

Peak Design Everyday Messenger 13"

Tenba Cooper 13 Slim

Best Speedlight

Canon Speedlite 600EX II-RT

Fujifilm EF-X500

Nikon Speedlight SB-5000

Nissin i60A

Sigma Electronic Flash EF-630

Best Standard Zoom Lens

Canon EF-S 18-135mm f/3.5-5.6 IS USM

HD PENTAX-D FA 28-105mm F3.5-5.6ED DC WR

Leica Vario-Elmarit-SL 24-90 mm f/2.8-4 ASPH.

Schneider Kreuznach 40-80mm LS f/4.0-5.6

Sigma 50-100mm F1.8 DC HSM Art

Sony FE 24-70mm f/2.8 GM

Best Telephoto Prime Lens

AF-S Nikkor 105mm f/1.4E ED

Olympus M.ZUIKO Digital ED 300mm f/4.0 IS PRO

Sony FE 85mm f/1.4 GM

Tamron SP 85mm F/1.8 Di VC USD

Best Telephoto Zoom Lens

Fujinon XF100-400 f/4.5-5.6 R LM OIS WR

Leica APO-Vario-Elmarit-SL 90-280 mm f/2.8-4

Panasonic Leica DG Vario-Elmar 100-400mm f/4-6.3 ASPH.

Sony FE 70-200mm f/2.8 GM OSS

Sony FE 70-300mm F4.5-5.6 G OSS

Best Wide Angle Prime Lens

Fujinon XF35mm f/2.0 R WR

Leica Summicron-M 28 mm f/2.0 ASPH

Leica Summilux-TL 35mm f/1.4 ASPH

Sigma 20mm f/1.4 DG HSM Art

Sigma 30mm f/1.4 DC DN Contemporary

Best Continuous Light Source

Adaptalux

F&V UltraColor Z400S Soft Bi-Color LED Panel

Fiilex Matrix

Fluotec VegaLux 300

Yongnuo YN360

Best Light Modifier

Chimera Lighting TECH Multi Bracket with OctaTECH Lightbank

Lastolite Ezybounce Bounce Card

Phottix Spartan Beauty Dish

Profoto OCF Beauty Dish

Rapid Box Beauty Dish

Best Large Format Inkjet Printer

Canon imagePROGRAF PRO 2000

Canon imagePROGRAF PRO 4000

Epson SureColor P6000

Epson SureColor P8000

Best Photo Editing Software

Adobe Lightroom 6.6

Adobe Photoshop CC (2015.5)

Capture One Pro 9

DxO OpticsPro 11

ON1 Photo 10

Best Software Plugin

Alien Skin Exposure X

Macphun Creative Kit 2016

PortraitPro v15

ShotFlow One

Topaz DeNoise 6

Best Industrial Design

Broncolor Siros L Monolights

DJI Phantom 4

Holdfast Gear Sightseer Backpack

Olympus PEN-F

The Lucie Technical Awards Advisory Board is responsible for determining the winners. This endeavor greatly expands The Lucie Awards' overall mission to promote the appreciation of photography worldwide. All finalists are innovations of this year. The Lucie Technical Awards aim to honor the large and small companies, as well as the individuals who have advanced the photographic industry in a given year. All-inclusive, these awards intend to encompass such things as cameras, lenses, lighting, accessories, software and more. Experts in the field of photography as well as members of the public have contributed to the nomination process with the goal to recognize and reward deserving companies and individuals whose work has advanced the careers of so many. They all share a passion for creating extraordinary imagery through innovative technology.

With the invaluable advice and guidance of the Lucie Technical Awards Advisory Board, these awards will honor the people and companies who have assisted and inspired so many on their photographic journeys.

Reception/Ceremony is free to attend. RSVP at <http://lucietechnicalawards.eventbrite.com> Refreshments will be served; there will be a no-host bar. For additional information, please see tech.lucies.org.

About Lucie Foundation - Lucie Foundation's mission is to honor master photographers, discover and cultivate emerging talent, and promote the appreciation of photography worldwide. In addition to Month of Photography Los Angeles (MOPLA), the foundation presents year-round programming to support high school students through SNAPSHOT!, emerging and professional photographers through the Lucie Scholarship Program and master photographers through The Lucie Awards. Lucie Foundation is a 501(c)3 non-profit charitable foundation. www.luciefoundation.org

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