

# The LUCIE TECHNICAL AWARDS

MEDIA CONTACT: SHERRIE BERGER  
sherrie@luciefoundation.org

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## **FIRST-EVER LUCIE TECHNICAL AWARDS TAKE CENTER STAGE IN NYC HONORING THE YEAR'S PHOTO-RELATED INNOVATIONS - OCT 2015**

July 7, 2015 – (*Los Angeles*) - The inaugural Lucie Technical Awards, a recent initiative of the Lucie Foundation, will take place in New York City during the week of October 19th, 2015. This endeavor will greatly expand the Lucie Awards' mission.

The Lucie Awards, created to honor master photographers, celebrate the greatest achievements in photography, and recognize significant creative professionals in the field, will be inclusive of an even wider photographic community by including the year's most significant innovations and technologies via the Lucie Technical Awards.

The Lucie Technical Awards aim to honor the large and small companies, as well as the individuals who have advanced the photographic industry in a given year. All-inclusive, these awards intend to encompass such things as cameras, lenses, lighting, and accessories, to papers, printers, inks, and software and more. "The Lucies has an inclusive mission and by recognizing the hearts and minds behind the technical advancements and innovations in the photography world, we are putting our arms around an even wider community," stated Hossein Farmani, founder of The Lucie Awards and now The Lucie Technical Awards.

Experts in the field of photography as well as members of the public can contribute to the nomination process with the goal to recognize and reward deserving companies and individuals whose work has advanced the careers of so many. They all share a passion for creating extraordinary imagery through innovative technology.

With the invaluable advice and guidance of the newly established Lucie Technical Awards Advisory Board, these awards will honor the people and companies who have assisted and inspired so many on their photographic journeys.

Ticket availability and the location and date of the Lucie Technical Awards will be announced shortly. For the complete list of awards and to nominate, please see <http://tech.lucies.org> for additional information.

**About Lucie Foundation** - Lucie Foundation's mission is to honor master photographers, discover and cultivate emerging talent, and promote the appreciation of photography worldwide. In addition to Month of Photography Los Angeles (MOPLA), the foundation presents year-round programming to support high school students through SNAPSHOP!, emerging and professional photographers through the Lucie Scholarship Program and master photographers through The Lucie Awards. Lucie Foundation is a 501(c)3 non-profit charitable foundation. [www.luciefoundation.org](http://www.luciefoundation.org)